

# Auto Ad Scaling

agent@auto-ad-scaling.com | www.auto-ad-scaling.com

## Advertising Proposal

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### About Auto Ad Scaling

We specialize in creating data-driven advertising campaigns that help businesses grow efficiently.

Our team focuses on performance, optimization, and transparent results — so every dollar you spend works harder for you.

### Client Information

Client Name: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

### Objectives & Strategy

Outline your ad goals, target audience, and main platforms (Facebook, Google, etc.).

Describe the overall strategy that will help achieve the client's business objectives.

### Deliverables & Timeline

- Ad Account Setup
- Campaign Creation & Optimization
- Performance Tracking & Reporting
- Suggested Timeline: \_\_\_\_\_

### Pricing

Setup Fee: \_\_\_\_\_

Monthly Ad Management: \_\_\_\_\_

Estimated Ad Spend: \_\_\_\_\_

### Terms & Acceptance

This proposal is valid for 14 days from the issue date.

Approval below confirms acceptance of this proposal and agreement to move forward with services.

### Signatures

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Agency Representative: \_\_\_\_\_ Date: \_\_\_\_\_