

Auto Ad Scaling

agent@auto-ad-scaling.com

Mutual Non-Disclosure Agreement (NDA)

This Mutual Non-Disclosure Agreement ("Agreement") is entered into by and between:

Auto Ad Scaling (the "Agency") and _____ (the "Client").

1. Purpose: The parties wish to explore a potential business relationship in which confidential information may be disclosed to each other. Both parties agree to protect the confidentiality of such information.
2. Definition of Confidential Information: "Confidential Information" includes all business, marketing, financial, technical, and other information disclosed by either party, in any form, that is not publicly known.
3. Obligations of the Parties: Each party agrees not to disclose, reproduce, or use the other party's confidential information for any purpose other than evaluating or conducting the potential business relationship.
4. Exclusions: Confidential Information does not include information that (a) was known prior to disclosure, (b) becomes public through no fault of the receiving party, or (c) is independently developed without reference to the other party's confidential information.
5. Term and Termination: This Agreement will remain in effect for two (2) years from the date of the last signature below, unless terminated earlier by written consent of both parties.
6. Return or Destruction: Upon termination of this Agreement, each party will promptly return or destroy any confidential materials received from the other party.
7. No License or Obligation: This Agreement does not grant any rights to the receiving party, nor obligate either party to proceed with any business relationship.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the dates set forth below:

Agency Representative (Auto Ad Scaling): _____ **Date:** _____

Client Representative: _____ **Date:** _____